



Zack Labadie
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EDUCATION

Northeastern University College of Arts, Media, and Design December 2017 Boston, MA	Bachelor of Fine Arts, Design Concentration in Experience Design <i>summa cum laude</i> 3.85 GPA
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EXPERIENCE

Zack Labadie Design Digital Design Contractor December 2017 – Current Boston, MA	Product design Web design UX design Front-end development
BevSpot Designer May 2016 – August 2017 Boston, MA	Front-end web design and development Email design, development, and testing Interactive prototyping A/B testing Data visualization, animation
America's Test Kitchen Digital Designer July 2015 – March 2016 Brookline, MA	Responsive web design for e-commerce Interactive prototyping Email design, development, and testing User stories and user testing Static and animated brand asset design
Northeastern University Office of Marketing and Communications Assistant Designer September 2014 – May 2015 Boston, MA	Editorial design Logo design Digital asset management Research and competitive analysis

TOOLS

Adobe CC Suite
Sketch
inVision
HubSpot
Google Analytics
Jira

SKILLS

HTML5 & CSS3
JavaScript
PHP (Wordpress)
Git

INTERESTS

Alpine skiing
Hiking, camping
Travel
Cooking, homebrewing
Social justice
Pop culture